

#### ABOUT US

The Midwest Film Festival, 501(c)3 nonprofit organization, is the only film festival in the country solely dedicated to the Chicago and Midwest filmmaker. Now in its 19th year, our unique festival continues to be a champion of local film, promoter of Midwest talent, and a staple in the artistic community.

Year-round, we feature exceptional Midwest-based films at the acclaimed Gene Siskel Film Center. Our consistently sold-out festival attracts a diverse audience of patrons, from film directors to movie buffs to young professionals.







it off the press

"The place to be and be seen" & "Best Of" List,

- Chicago Magazine

"Puts on a hell of an event every month"

- Hank Sartin, Time Out Chicago

"Chicago's Best Bet"

- Metromix/Red Eye

Notable accolades in the Chicago Tribune, Chicago Sun-Times, Fox News Chicago, Screen Magazine, and more

• 16,500 FACEBOOK LIKES

• 5,612 INSTAGRAM FOLLOWERS

• 1,530 ATTENDEES

· 31,000 SUBSCRIBERS

• 11,274 WEBSITE VISITORS





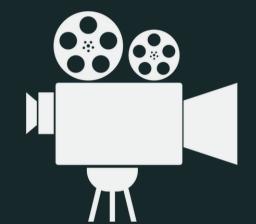


**BECOMES THE MIDWEST** INDEPENDENT FILM FESTIVAL

DEEMED "CHICAGO'S BEST BET' BY THE CHICAGO RED EYE FOR THE FIFTH TIME

NK GUTIÈRREZ JOINS MFF AS THE NEW OPERATIONS DIRECTOR



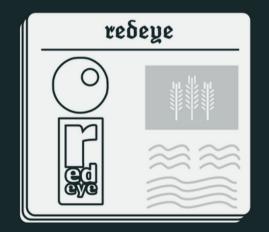




**MIDWEST INDEPENDENT** 

ORIGINALLY FOUNDED AS THE CHICAGO COMMUNITY CINEMA, LED BY MICHAEL KWIELFORD

THE FESTIVAL GAINS RECORD ATTENDANCE, TOPPING 3,000 ANNUALLY



**BECOMES THE MIDWEST FILM** FESTIVAL, LED BY NEW **EXECUTIVE DIRECTOR, ERICA** DUFFY







#### 2023 IN REVIEW

**BEST OF THE MIDWEST AWARDS WINNERS SHOWCASE** 



**FEATURE FILM:** GOOD GUY WITH A GUN



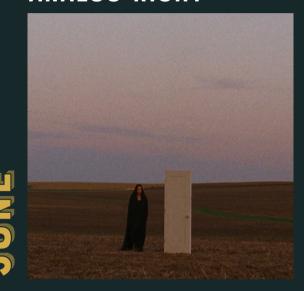
**SHORTS SHOWCASE: EMERGING FILMMAKERS** 



FEATURE FILM: **GREENER PASTURES** 



**SHORTS SHOWCASE: ANALOG NIGHT** 



**FEATURE FILM: GHOSTS OF THE VOID** 



**SHORTS SHOWCASE: WOMEN** AND GENDER NON-CONFORMING



**SHORTS SHOWCASE: ADVERTISING COMMUNITY** 



2023 BEST OF THE **MIDWEST AWARDS** 



### REFLECTIONS FROM OUR EXECUTIVE DIRECTOR

Hello! I'm Erica Duffy, the Executive Director of The Midwest Film Festival, and it's my pleasure to invite you to join us for our 2024 festival season. As the sole film festival in the United States that focuses solely on presenting the works of Midwest filmmakers, we're dedicated to championing a variety of voices and viewpoints in cinema.

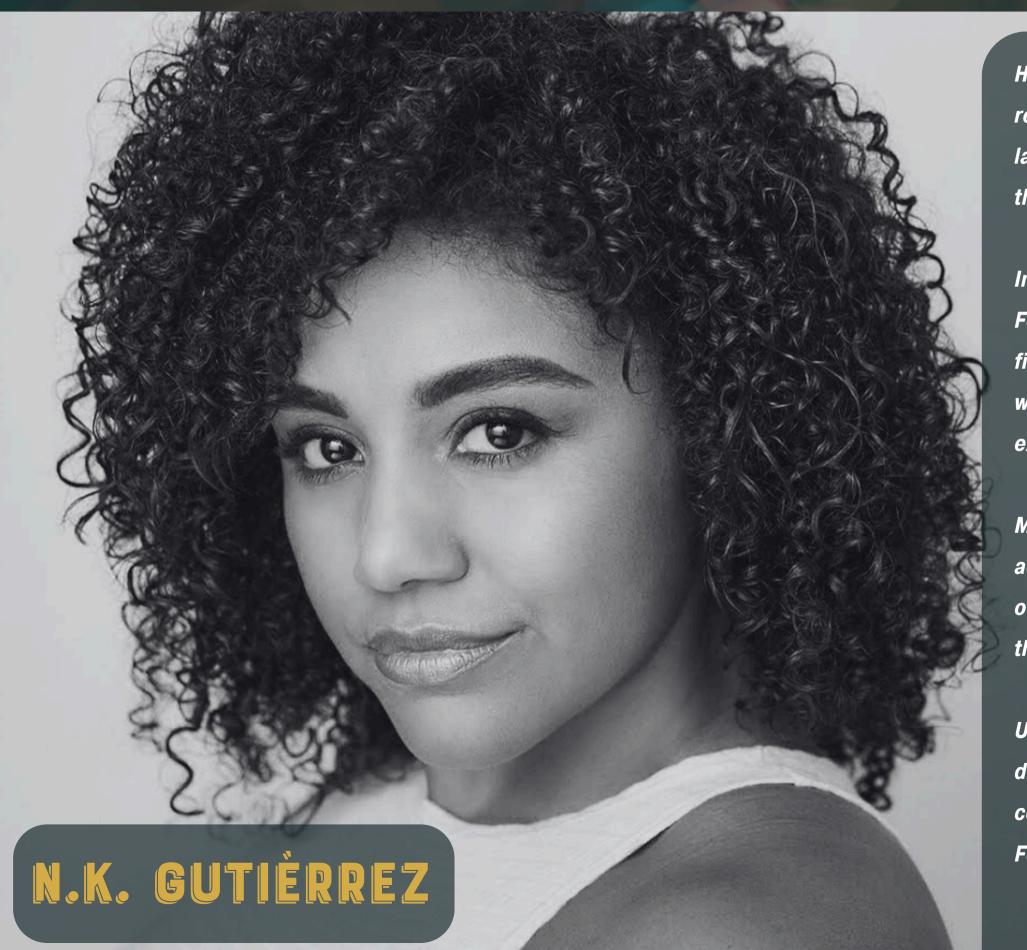
In taking part in our festival, you'll be furthering an essential mission that uplifts and champions our filmmaking communities. We extend a warm welcome to people from all walks of life and are dedicated to fostering a secure, inclusive, and dynamic festival atmosphere that values the art of storytelling and promotes community engagement.

There are a multitude of ways to get involved, whether you're a cinema enthusiast, a local entrepreneur, or someone looking to create a positive change. You can attend our screenings, engage in our events/workshops, offer your skills and time as a volunteer, or even sponsor a screening or event. Your involvement will not only provide you with the opportunity to appreciate outstanding films, but also allow you to make a significant contribution to a vital cause that celebrates diversity, nurtures relationships, and brings the cinematic experience to life.

As a 501c3 non-profit entity, your involvement and support are key to our goal of honoring and showcasing the depth and intricacy of Midwest cinema. We appreciate your consideration to be a part of The Midwest Film Festival!



### REFLECTIONS FROM OUR OPERATIONS DIRECTOR



Hailing from Topeka, Kansas, I'm deeply rooted in the Midwestern ethos, and this spirit reverberates through my work. My cinematic journey has spanned across dynamic landscapes such as Los Angeles, New York, London, and Atlanta, ultimately leading me to the artistic sanctuary of Chicago.

In the heart of this vibrant city, I find my purpose intertwined with the Midwest Film Festival, a platform that amplifies the diverse voices and exceptional talent in our local film community. As the festival's Operations Director, It is my honor to facilitate a space where filmmakers of all backgrounds can weave their unique narratives and see their experiences mirrored in the films we present.

My efforts bolster the festival's unwavering dedication to diversity, equity, inclusivity, and accessibility. I hold a steadfast belief in creating opportunities for everyone to partake in our cinematic discourse, immerse themselves in the enchantment of storytelling and see their own realities reflected on the big screen.

Under my stewardship, I eagerly anticipate the multitude of narratives we will unfold, the diverse voices we will amplify, and the lasting relationships we will cultivate within our community. I invite community leaders and supporters to engage with the Midwest Film Festival. Your support, participation, and voices are instrumental in realizing our mission.







CURRENT SPONSORS

## SPONSORSHIP LEVELS

	BRONZE	SILVER		
	\$2,500	\$5,000	\$10,000	\$15,000
COMP TICKETS TO REGULAR SEASON SCREENINGS	TWO	FOUR	SIX	EIGHT
NAME INCLUDED IN ANNUAL SHOW REEL				•
ON-SCREEN LOGO BEFORE AND AFTER SCREENINGS		•	•	•
SPECIAL THANK YOU ON SOCIAL MEDIA				•
LOGO AND WEBSITE LINK ON OUR WEBSITE				•
ON-SCREEN AD AT EVENTS OF YOUR CHOICE		•	•	•
DISTRIBUTION OF PROMO ITEMS TO FESTIVAL PATRONS		•	•	•
CUSTOMIZED SPONSORSHIP GRAPHICS		•		•
10% OFF ALL MFF MERCH AND MEMBERSHIPS		•	•	•
2 SOCIAL MEDIA FEATURES PER YEAR				•
LOGO IN FEATURED EMAIL BLASTS			•	•
RECOGNITION BY MC AT ALL EVENTS			•	•
4 SOCIAL MEDIA SHOUTOUTS PER YEAR				•
VIP TABLE AT BMAS FOR 8 GUESTS				•
HIGHLIGHT IN MEMBER ONLY EMAIL BLAST				•
1 CHAIR ON EVENT PANEL				•
BOOTH SPACE AT 3 EVENTS PER YEAR				•

# TO JOIN US, EMAIL ERICA DUFFY ERICAQMIDWESTFILM.COM

## FOR MORE INFORMATION VISIT US AT WWW.MIDWESTFILM.COM



